



ADVERTISING WITH AP TOX

There are 3 options by which you can advertise on the AP Tox website.

The topics of the advertisements can be related to an event, a course, a job vacancy, or any other issues related to AP Tox key objectives.

Adverts will be placed inside the “news/novidades” insert box on the front page of the AP Tox website.

The advert content includes:

A title (i.e. event title), the date, venue location and one organization.

More detailed information is then available via a hyper link either to the organizers website or to a downloadable pdf.

Adverts can be in Portuguese or English.

Placing/Removing of adverts is done on a monthly basis.

For all 3 possible advertising options, information about the event/job etc. is communicated to all AP Tox members.

Advertising Options

Option	Conditions	Online Advertising
1	Organizer/organization is a corporate AP Tox member.	One month/year (valid for one event only)
2	AP Tox members benefit from discount on registration fee	One month/15% discount (i.e. 30% discount qualifies for 2 consecutive months advert)
3	AP Tox becomes a media sponsor of the event. (This means, AP Tox logo on event material and link to AP Tox website if event information is online)	One month

Please note that it is possible to combine up to two options for example:

Example 1: (combining Option 1 with Option 2)

AP Tox corporate member organizes an event where AP Tox members get a 30% fee reduction. In this case 3 consecutive months of online advert for that event is possible (i.e. one month from option 1 & two for the 30% discount (option 2)).

Example 2: (combining Option 2 with Option 3)

In an event AP Tox members get 45% discount on the fee and AP Tox is a media sponsor for that same event. In this case 4 consecutive months is possible for an online advert about this event (i.e. 3 months for the 45% (option 2) and an extra month for event media sponsor (option 3)).